



HEALTHY
NORTH COAST

HEALTHY NORTH COAST STYLE GUIDE

Third-party co-branding and funding acknowledgement guidelines

Funding statement

If you're receiving funding or support from Healthy North Coast through the North Coast PHN program, you must acknowledge Healthy North Coast's contribution in all communications materials.

Where space allows, the Healthy North Coast and North Coast PHN logo lockup must be used alongside the full approved funding statement:

This [activity/service] is funded by Healthy North Coast through the North Coast PHN program.

If Healthy North Coast is one of multiple funders or supporters for the activity, please use:

This [activity/service] is supported by funding from Healthy North Coast through the North Coast PHN program.

This acknowledgement must be included on all relevant publications, web pages, printed materials, digital communications or event materials relating to the funded activity or service.

If space does not allow for the full funding statement and logo lockup, or if you are unsure which acknowledgement statement or logo to use for your activity, please contact Healthy North Coast's Communications Team for guidance (communications@hnc.org.au).

All materials should be submitted to Healthy North Coast's Communications Team for approval before being printed, distributed or published.

Example

This [activity/service] is funded by Healthy North Coast through the North Coast PHN program.



Logo use guidelines

The Healthy North Coast and North Coast PHN logo lockup must be used clearly and legibly, with appropriate spacing.

The preferred logo lockup should be used on a white or light background. The approved white logo lockup may be used on dark or coloured backgrounds, provided it remains clear and legible.

The logo lockup must not be used on promotional merchandise or consumable items without prior approval.

Where third-party co-branding is approved:

Other logos must not appear larger or more prominent than the Healthy North Coast and North Coast PHN logo lockup.

Logos should be placed side by side where possible.

If space does not allow, logos may be stacked with the Healthy North Coast and North Coast PHN logo lockup first.

Please submit materials via hnc.org.au/programs/partner-and-connect/logo-funding-acknowledgment before publishing, printing or distributing.