

Breaking the Cycle: Managing Iron Deficiency and Advancing Women's Health in General Practice

Clinical Approaches to Iron Deficiency in Women with Bleeding Disorders

SPECIAL ONLINE EVENT



19th August 2026 7PM-8:30PM AEST

SPEAKERS



Dr Anita Muñoz

Chair: Women's Health
General Practitioner,
Victorian Faculty Chair
RACGP, Clinic Director



Dr Sara Ng

Staff Specialist Haematologist
Director of Thrombosis and
Haemostasis Medicine, Director
Haematology Advanced Training,
SWSLHD



Dr Danny Hsu

Staff Specialist Haematologist
Director of Immune
Haematology, Director of
Obstetric Haematology,
SWSLHD

1 in 3 young women with heavy periods have an underlying bleeding disorder¹ - but it takes an average of 16 years²⁻⁴ to diagnose them. Why wait?

Join Australia's leading haematology and Women's Health specialists for an expert-led, case-driven discussion to advance care in general practice. This session moves beyond the common presentation of HMB to explore the under-diagnosed⁴ spectrum of systemic bleeding disorders (like Von Willebrand Disease) and their link to iron deficiency. Walk away with a streamlined, practical clinical framework you can use tomorrow to confidently identify, investigate, and manage these patients - ensuring high-standard continuous care, regardless of geography.

Don't just manage the flow - master the cause with confidence. End the 16-year diagnostic delay for your patients.

SCAN TO REGISTER



This meeting is in accordance with Medicine's Australia Code of Conduct and is for healthcare professionals only.



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Dr Anita Muñoz:



Dr Muñoz is a general practitioner, medical educator, GP practice director, and healthcare leader with 20 years' experience in medicine across both private and public health. Serving as Chair of the Victorian Faculty of the RACGP, and being a board member of that same organisation, Anita has comprehensive experience in organisational governance, stakeholder engagement, strategic planning, and organisational operations. Anita continues to work as a GP within which she has a particular interest in women's health, chronic disease management, mental health, preventive medicine, and sexual health. She is an active advocate for the profession and its patients. She sees general practice as the key to a rational health system that produces better outcomes for patients and practitioners alike.

Dr Sara Ng:



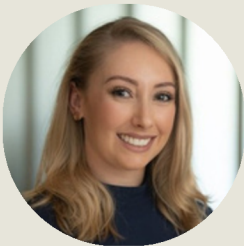
Dr Ng is a clinical and laboratory haematologist with subspecialty interests in Thrombosis & Haemostasis. She is the current Director of Thrombosis and Haemostasis and Director of Haematology Advanced Training at SWSLHD. She is committed to medical education and is a Senior Conjoint Lecturer at the University of New South Wales. Reflecting her leadership in the field, Dr Ng is the co-chair of the ISTH Scientific Subcommittee on Thrombosis & Antithrombotic Therapies, a council member of the HOW Collaborative, and an active member of the ITPANZ Medical Advisory Board. Her research and clinical interests focus on venous thromboembolism VTE, cancer-associated thrombosis, the clinical complexities of ITP, and women's health in haematology. Her work is driven by a commitment to advancing haemostasis research and delivering exceptional, patient-centred care.

Dr Danny Hsu:



Dr Hsu is a consultant clinical and laboratory haematologist and a staff specialist at Liverpool Hospital where he is the current Director of Therapeutic Apheresis and Clinical Lead of Immune Haematology and Obstetric haematology. He has extensive experience in the management of malignant and general haematological conditions, with a particular interest in rare diseases. He is also a current president of the Thrombosis and Haemostasis society of Australian and New Zealand (THANZ). He is a Conjoint Lecturer at the UNSW and actively participates in mentoring as well as lecturing for the School of Medicine. He is also the co-founder of "Young Blood", a volunteer organisation which assists in clinical teaching for haematology trainees as well as to facilitate networking amongst the next generation of haematologists.

Have your questions answered! Please email your questions ahead of time to:



Jordan Debono, PhD

Medical Science Liaison

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1. Comishen KJ, et al. *J Thromb Haemost.* (2025) 23(3):863-876. 2. Atiq, Ferdows, et al. *EClinicalMedicine* 32 (2021). 3. Shelton, Jaclyn, et al. *RPTH* 8.6 (2024). 4. Seidizadeh, Omid, et al. *RPTH* (2026):103359.

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