

Rural Health Seminar Series 2021

Health Protection Messaging During Bushfires

Presented by Kazi Rahman & Sheriden Keegan

The north coast of New South Wales experienced catastrophic bushfires in 2019-2020. Health care providers and public health units have responsibilities to inform the general public, especially those vulnerable, about the possible health consequences of fire events and advise them about protective measures. We conducted qualitative research to explore patients' and providers' perceptions of the delivery and effectiveness of health protection messages. We also performed an integrative review of literature relevant to health protection messaging for smoke events, including appropriate message content and suitable message delivery, with a focus on vulnerable and sensitive populations. This seminar presents findings from both the exploratory research and the review.

Thursday, 22nd April
4:00pm – 5:00pm

Kazi Mizanur Rahman (MBBS, MS Epi, PhD) worked as a public health researcher for a decade at the International Centre for Diarrhoeal Disease Research, Bangladesh and as a faculty at James P Grant School of Public Health. Kazi was a Lecturer in Epidemiology at Griffith University, and a faculty of public health and tropical medicine, and medical education at James Cook University.



Sheriden Keegan completed a Master's degree in Public Health at Griffith University in 2020 and is currently conducting research as part of a PhD with Griffith University on sustainable and resilient regional food systems. Sheriden has also completed undergraduate degrees in Naturopathy (Honours) and Psychology and has worked in health science research and teaching at Southern Cross University.