

Can health apps help your clients manage their conditions? App-solutely!

INTRODUCING THE RATHER APP-EALING
DIGITAL HEALTH GUIDE
START PRESCRIBING TODAY!



Do you think there's an **app**-alling number of digital health apps out there? We do. That's why North Coast Primary Health Network is funding the Digital Health Guide <insert **app**-lause>. You might be **app**-rehensive at first, but you'll soon develop a strong **app**-reciation for this **app**-roach during practice **app**-ointments. See page two for more information and find out how you can **app**-ly for access today...





DIGITAL HEALTH GUIDE

Helps you compare **app**-les with **app**-les

With an estimated 250,000+ health and medical apps in the iTunes and Google Play stores, the Digital Health Guide is designed to be a way of helping healthcare providers navigate this confusing space. It provides up-to-date information on a large number of commonly used digital health solutions; mobile health apps and digital health communities.

Focuses on **app**-roved and endorsed digital solutions

The Digital Health Guide gives you different perspectives on usefulness and quality. This includes reviews and comments from healthcare providers, patients and carers, as well as app review scores from the iTunes and Google Play stores. This allows health providers to make their own judgement as to what may or may not be useful for you, your patients and their carers.

App-eals to a growing digital-savvy client base

Practitioners are experiencing a significant growth in the number of patients and carers who are using mobile health apps, digital health communities and the web for self-diagnosis. In these instances, healthcare providers want a trusted source of information that allows them to quickly find information about that solution – what it does, who created it, how credible they are, and whether the solution is trustworthy, reliable and helpful. The Digital Health Guide allows practitioners to “prescribe” suggested apps to help patients manage their health.

Requires no extra **app**-aratus

The Digital Health Guide website can be easily accessed from any web browser or even via your phone.

Already being used by **app**-roximately 4,000+ professionals

The guide has already been embraced by other PHNs such as Tasmania, Gippsland and Sydney North as well as the Royal Flying doctors. We’re looking to build a community of practitioners who can not only search for apps but can also save them as favourites and provide their own reviews.

How do I **app**-ly?

The Digital Health Guide will be available for general practitioners and allied health professionals to use for free! Accounts will be created for everyone by late September, unless you choose to opt out via the link below.

If you have a digital **app-etite, we’re also looking for early adopters! Register now to try out the Digital Health Guide ahead of the pack, visit: www.ncphn.org.au/digital-health-guide**

